

**NATURE CONNECTED BOARD / STEERING GROUP
2019 LIVERPOOL CITY REGION YEAR OF THE ENVIRONMENT MEETING
NOTES AND ACTIONS**

Date:	18 th September 2018	
Present:	Gideon Ben-Tovim (GBT)	Chair
	Jeff McMaster	Groundwork CLM
	Gaynor Murphy	United Utilities
	Jo Holden	Peel Land + Property
	Christine Darbyshire	Liverpool City Council
	Mark Knowles	Liverpool City Region CA LEP
	Fiona Whitfield	Wildlife Trust (Lancashire, Manchester, N Merseyside)
	Stephen Sykes	2030hub/MET
	Alan Carter	The Land Trust
	Tim Jones	St Helen's Council
	Caroline Holmes	Knowsley Council
	Alan Jemmett	MEAS
	Nick Drew	Cool Wirral / Peoples Vision
	Peter Batey	Mersey Rivers Trust
	Caroline Riley	Mersey Rivers Trust
	Taher Qassim	Public Health Liverpool City Council
	John Dempsey	Green Sefton
	Nick Thompson	CPRE Lancs
	Michelle Whalley	Mersey Forest
Stephen Ayliffe	Natural England	
Apologies:	Colm Bowe (CBo)	Liverpool John Moores University
	Michelle Cameron (MCa)	Liverpool Chamber of Commerce

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	Andrew Clark (AC)	Merseyside Environmental Advisory Service
	Andy Darron (AD)	Groundwork
	Dr Sandra Davies (SDa)	Liverpool Public Health
	Sarah Dewar (SD)	Liverpool Clinical Commissioning
	Mike Harden (MH)	Knowsley Council
	Chris Lines (CL)	Liverpool City Council
	Dave Mobbs (DM)	ComMutual
	Paul Nolan (PN)	The Mersey Forest
	Clare Olver (CO)	The Mersey Forest
	Paul Sanderson (PS)	St Helens Council
	Juliet Staples (JS)	Liverpool City Council
	Iain Taylor (IT)	NW FWAC
	Don Thompson (DT)	Merseyside Environmental Trust
Circulation:	As above and Board members.	
Item	Comments	Action
1.0	Introductions	
2.0	Apologies: As above.	
PART 1	STEERING GROUP	
3.0	Liverpool City Region Year of Action on the Environment 2019 An overview of the Year of Action was provided for those partners who were new to the group which will be an ambitious programme over the year, with the ambition to engage with as many partners and stakeholders as possible in positive environmental action.	

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<p>4.0</p>	<p>Remit of Steering Group:</p> <p>Alan Jemmet(AJ) presented a paper on the remit of the steering group which will be updated and circulated with the range of comments and suggestions which arose during the presentation. The role of the ambassador was a particular focus of the discussion with questions around how the group see that role developing – what do we mean when we state that we would like someone to be an ambassador for the year etc.</p> <p>Remit of Communications Group</p> <p>Caroline Holmes presented a paper on the steering Group and provided an update on the progress of the first meeting.</p>	<p>AJ to circulate remit</p> <p>CH to circulate remit</p>
<p>5.0</p>	<p>Round Table Discussion and Workshop:</p> <ul style="list-style-type: none"> Aims There was further discussions around the aims – that they should fit with the Missions statement’s (our children inheriting a better environment) by creating a legacy of... There was also suggestion the aim Increase children and young peoples connection to nature to people of all ages and backgrounds so that it becomes a more inclusive programme. The group also suggested that the year must also celebrate how far the sector has come – the huge achievements that have been made in the last 10 years. Themes It was suggested that Climate Change should be reworded to include Climate Change mitigation and resilience. That a theme should include sustainable development Logo The logo examples were circulated and the group were ask to discuss and select their favourite. The majority preferred the design of Logos 	<p>Comms Group</p> <p>Comms Group</p> <p>Comms Group</p>

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	<p>3 and 4 with a suggestion that the “river” could be potentially made to look like the Mersey.</p> <ul style="list-style-type: none"> • Strapline <p>The Group seemed happy with the strapline</p> <ul style="list-style-type: none"> • Web Page <p>To be discussed at future meeting</p> <ul style="list-style-type: none"> • Metrics <p>To be discussed at future meeting</p> <ul style="list-style-type: none"> • Calendar <p>It was agreed that it would be useful to have a shared calendar of events which partners could add to and which would be “live” for members of the public to see what was going on. A Google Calendar has been developed although it would need to be investigated as to whether this could sit within a future website.</p> <ul style="list-style-type: none"> • Partners <p>A partner matrix has been produced – which will be updated and circulated – This is a live document as we encourage more partners to be involved and assess the involvement or responses of those we approach.</p> <ul style="list-style-type: none"> • Sponsors <p>The steering Group will help support the new coordinator in securing sponsorship for the year which may cover costs such as the brochure, the launch event etc. If the group have any contacts that may lead to sponsorship please make this known in the interim to michelle@merseyforest.org.uk</p>	<p>Management Group</p> <p>Steering Group</p> <p>TMF / ALL</p> <p>TMF/ ALL</p> <p>ALL</p>
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6.0	<p>Any Other Business: It was suggested that a representative approach the Liverpool Echo regarding publicity and also the Environmental awards – could this be something the coordinator takes on?</p> <p>Keep Britain Tidy were suggested as potential partner.</p> <p>It was suggested that the next meeting may examine how best to measure outcomes and outputs as a result of the year – what would the mechanism be for partners to feed in this information so that it aligns with ambitions of the year and themes.</p>	Coordinator?
PART 2	NATURE CONNECTED BOARD	
7.0	<p>Minutes and actions from the last meeting: Agreed.</p>	
8.0	<p>Combined Authority and LCR Visitor Management Strategy: Not discussed</p>	
9.0	<p>Partner Updates: Provided an interesting insight into the vast array of events that are going on</p>	
10.0	<p>Next Meeting: 18th December 2018 2:00 p.m.</p>	